

# OUR COMMON LIVING FUTURE

**A Living Future is a society that is socially just, culturally rich, and ecologically restorative.**

We believe that the building industry can transform far faster and more radically than many assume. By aiming for the truly good building, rather than incremental improvements, we can make progress much faster and in more transformational ways.

## OUR THEORY OF CHANGE

**We envision a Living Future and show that it works better in practice and policy.**

Regenerative buildings restore the health and resilience of ecosystems, economies, cultures, and people. We created the Living Building Challenge as a framework to make the path to regenerative buildings clear and measurable, and to help the building industry develop a collective vision for transformation.

## HOW WE MEASURE OUR IMPACT

- Jurisdictions and companies using our resources to set higher policy goals
- People impacted by our work, especially those disproportionately harmed by injustice
- Buildings, products, firms, and individuals engaged in our programs

**STRATEGIC PLAN 2022-2024**

Read the full plan at [living-future.org](https://living-future.org)

## Our Strategy

### STRENGTHEN OUR FOUNDATION

**Refine the vision and definition of regenerative buildings and products.**

Zero Carbon Buildings, Regenerative Product Procurement, Social Justice and Diversity in the Building Industry, and Biophilic Design

### WIDEN OUR CIRCLE

**Expand our audiences to support equitable and rapid transformation.**

Building owners and developers, higher education, Critical Buildings Program (housing, public schools, community centers, places of worship, and other buildings that support the critical functions of communities)

### CATALYZE EXPONENTIAL IMPACT

**Invest in timely levers for exponential change.**

Model policy language, community of advocates, Living Buildings as beacons for local change

## Our Lifecycle of Impact

The Institute has been a leader in envisioning, celebrating, and convening, through our Challenges, certifications and our well-loved conference, Living Future. We will continue these tactics and grow our community through recruiting, education, policy, and advocacy work.



## STATEMENT OF SOLIDARITY AND ALIGNMENT

**We will support other institutions and grow a spirit of collective action amongst organizations working to transform the building industry.**

The Institute is one organization amongst a community of similarly minded organizations; it is not always our place to lead. We will invite more collaboration on our programs and work. We will work more deeply with organizations and people who are committed to social justice in the building industry. We will devote more resources to the regenerative buildings movement, which organizes action on climate, health and justice in the built environment.

