ADVOCACY + BELONGING

LIVING FUTURE 2023 SPONSORSHIP GUIDE

The globe’s leading organizations and government agencies are taking significant action through supporting ILFI. You belong here, too.

INTERNATIONAL LIVING FUTURE INSTITUTE™

#LF23
LIVING FUTURE 2023: ADVOCACY + BELONGING
May 3-5, 2023 - Washington, D.C.

The International Living Future Institute is a global network of climate actors, dreamers, and doers that share a common passion: creating a world that is socially just, culturally rich and ecologically restorative.

Living Future 2023 is the world’s leading event and networking hub gathering built environment professionals focused on climate, health, and justice in the built environment. It’s “where Climate, Health, and Justice Meet.”

Sponsoring the Living Future Conference showcases your leadership and commitment to building a living future while exposing you to 800+ committed professionals who are driving the movement to bring decarbonized buildings, healthy materials, and just practices into the places where we live, work, and play. Our sponsorship packages shine a spotlight on the sustainability efforts of leading organizations and industries seeking to elevate their brands, and celebrate their climate, health, and justice leadership within this community of transformation-minded advocates.

JOIN OUR MOVEMENT AS A LIVING FUTURE 2023 SPONSOR AND:

Show Leadership in Innovation
By showcasing their company visionaries, products, and leading-edge practices

Build Relationships and Belonging
Through collaborating with conference attendees and other organizations at the event to create innovative new business opportunities

Facilitate Learning and Retention
By providing development and learning opportunities for their employees and stakeholders

Gain Recognition
As an industry leader at the intersection of climate, health, and justice in the built environment

Partner with ILFI in 2023 and support the transformation toward a future that is socially just, culturally rich and ecologically restorative. Contact our Event Sponsorship Team to discuss the best fit to showcase your organization at: sponsorship@living-future.org

Living Future is the perfect setting for progressive-thinking manufacturers to showcase their products to an audience that is deeply vested in material transparency and health. The Living Future audience provided us with valuable feedback about their specific needs for products from leading-edge companies such as ours.

— ARTHUR CLARKE
DIRECTOR OF SUSTAINABILITY & IMPACT
HMTX Industries
Leading organizations and government agencies are taking significant action by sending their teams to the Living Future Conference. Meet these leaders and more.

The Living Future Conference is a unique forum for the green building movement’s advanced thinkers and practitioners to come together to share their expertise and innovation.

Join us May 3-5, 2023, in Washington D.C., as a sponsor or exhibitor to deliver your message to over 800 attendees and decision makers that gather to hear the latest trends affecting the green building industry.

ATTENDEES BY SECTOR

42% are President, CxO, VP, or Owners

62% approve, specify, or recommend products or services
### LF23 SPONSORSHIP TIERS

<table>
<thead>
<tr>
<th>EXHIBITOR</th>
<th>SUPPORTER</th>
<th>ADVOCATE</th>
<th>INDUSTRY LEADER</th>
<th>PRESENTING</th>
</tr>
</thead>
<tbody>
<tr>
<td>LF23 in-person full conference passes</td>
<td>5,000</td>
<td>$10,000</td>
<td>$25,000</td>
<td>$50,000</td>
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<tr>
<td>• 10'x10' booth at LF23 Living Product Expo</td>
<td>1</td>
<td>2</td>
<td>5</td>
<td>10</td>
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<tr>
<td>• Logo linked on LF23 event website</td>
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<tr>
<td>• Sponsor logo included in event program</td>
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<tr>
<td>• 2023 sponsorship seal graphic</td>
<td>•</td>
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<tr>
<td>• Branded signage at LF23 conference</td>
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<tr>
<td>• Recognized in event emails and social media</td>
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<tr>
<td>• Linked sponsor logo on living-future.org/sponsors through end of 2023</td>
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<td>• Single session sponsor recognition</td>
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<td>• 10% off on additional conference passes</td>
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<td>• Sponsor-supplied writeup in TrimTab</td>
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<tr>
<td>• Quarter-page ad in event program</td>
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<td>• LF23 Track Sponsor recognition</td>
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<td>• Half-page ad in event program</td>
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<td>• Sponsor-supplied writeup in TrimTab</td>
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<tr>
<td>• Dedicated marketing email pre-event with sponsor-provided content to full LF23 attendee list*</td>
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<tr>
<td>• Exclusive VIP gathering with ILFI Board &amp; CEO</td>
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<tr>
<td>• Listed as “Presenting Partner” on LF23 event website and communications</td>
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<tr>
<td>• Full page ad in LF23 program guide</td>
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<td>• LF23 Mobile App sponsor</td>
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<tr>
<td>• 60-second sponsor-provided video shown on opening night main stage during keynote</td>
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Choose one of our popular bundles and add-on items to promote your brand and thought leadership to more than 100,000 followers in ILFI’s network and support our mission-driven work, or contact us to customize a sponsorship offer.

#### LIVING FUTURE 2023 SPONSORSHIP A-LA-CARTE

<table>
<thead>
<tr>
<th>Activity</th>
<th>PRICE</th>
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</thead>
<tbody>
<tr>
<td>Opening Keynote (30-second pre recorded video welcome)</td>
<td>$30,000</td>
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<tr>
<td>LF23 After-Party Sponsor Wednesday or Thursday</td>
<td>$25,000</td>
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<tr>
<td>Stephen Kellert Biophilic Design Awards</td>
<td>$20,000</td>
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<tr>
<td>Wednesday Opening Reception</td>
<td>$20,000</td>
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<tr>
<td>Big Bang Gala Dinner</td>
<td>$20,000</td>
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<tr>
<td>LF23 Digital Replays</td>
<td>$15,000</td>
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<tr>
<td>Closing Circle</td>
<td>$10,000</td>
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<tr>
<td>LF23 Digital Program Guide</td>
<td>$10,000</td>
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<tr>
<td>Art in Residence</td>
<td>$10,000</td>
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<tr>
<td>Wednesday Tours</td>
<td>$5,000</td>
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<tr>
<td>Ticket Scholarship</td>
<td>$5,000</td>
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<tr>
<td>Emerging Professionals Networking Meetup</td>
<td>$5,000</td>
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<tr>
<td>Coffee/Tea Breaks</td>
<td>$5,000</td>
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<tr>
<td>Logo on ILFI site living-future.org/sponsors</td>
<td>$2,500</td>
</tr>
</tbody>
</table>

*ILFI does not sell or share mailing lists. Sponsor to provide composed email marketing materials to be sent by ILFI.

Non-Profit, Startup, and Marketing Partner opportunities available.

**CONTACT US FOR CUSTOMIZED BENEFITS:**

sponsorship@living-future.org
THOUGHT LEADERSHIP
Selection of inspiring climate, health, and justice keynotes at the Living Future Conference

Mary Robinson
Former President of Ireland and High Commissioner for Human Rights

Robert Bullard
Father of Environmental Justice, author, and dean at Texas Southern University

Naomi Klein
Journalist, author, filmmaker, social activist

Bill McKibben
Author, educator, environmentalist, and Co-founder of 350.org

Van Jones
News and political commentator, author, and lawyer

Maya Lin
Activist, designer, and sculptor

Jason F. McLennan
CEO at McLennan Design

Vandana Shiva
Physicist, ecologist, activist, and author

Katharine Wilkinson
Author, strategist, Leader of The All We Can Save Project

Janine Benyus
Biologist, natural sciences author, innovation consultant

Paul Hawken
Environmentalist, entrepreneur, author, and activist

Majora Carter
Urban revitalization strategist and public radio host

INDUSTRY LEADERSHIP
Organizations that have shown their commitment to ILFI by sponsoring our event and directly empowering a Living Future

ASSA ABLOY
Opening Solutions

Armstrong
Ceiling & Wall Solutions

Coldspring

DPR Construction

GLUMAC

Google

HMTX Industries

Humanscale

INTEGRAL

Interface

Knauf Insulation

Kohler

Mithun

Mecho

Miller Hull

PAE

Perkins&Will

Prosoco

Skanska

Superior Essex

Tarkett

teknion

WRNS Studio

ZGF

Photo courtesy of Brad Feinknopf