

INTERNATIONAL PRICING POLICY 2023

International pricing is key to the global accessibility of Living Future products and to the success of the organization's mission of creating a world that is socially just, culturally rich, and ecologically restorative.

INTERNATIONAL PRICING TIERS

The international pricing structure is based on the economic tiers outlined in Table E excerpted from the *World Economic Situation Prospects* report published by the United Nations in 2023¹ (see below). Countries are classified based on gross national income (GNI) data by the World Bank². Individuals³ residing in these countries may qualify for pricing adjustment to ILFI membership, online education, and online conferences only.

ILFI International Pricing Tiers	Pricing Adjustments
TIER 1 - Includes all countries listed as 'High Income Countries' in Table E such as the United States, Canada, Australia, United Kingdom, Italy, Japan, and Bahrain	Regular pricing, no adjustment
TIER 2 - Includes all countries listed as 'Upper Middle Income Countries' in Table E such as Mexico, South Africa, and China	50% price adjustment
TIER 3 - Includes all countries listed as 'Lower-Middle Income' and 'Low Income' Countries' in Table E such as India, Kenya, and Haiti	100% price adjustment

¹ World Economic Situation Prospects (2023), United Nations

² World Bank Country Classification

³ ILFI's international pricing policy applies to individuals only, however non-profit organizations based in Tier 2 and Tier 3 countries may be considered on a case by case basis. Submit inquiries to membership@living-future.org.



Table E

Economies by per capita GNI (as of 1 July 2022)^a

High-income		Upper-middle-income		Lower-middle-income		Low-income
Australia	New Zealand	Albania	Mexico	Algeria	Lesotho	Afghanistan
Austria	Norway	Argentina	Montenegro	Angola	Mauritania	Burkina Faso
Bahamas	Oman [*]	Armenia	Namibia	Bangladesh	Mongolia	Burundi
Bahrain	Panama ^e	Azerbaijan	North Macedonia	Benin	Morocco	Central African
Barbados	Poland	Belarus	Paraguay	Bhutan	Myanmar	Republic
Belgium	Portugal	Belize ^e	Peru	Bolivia	Nepal	Chad
Brunei	Qatar	Bosnia and	Republic of	(Plurinational	Nicaragua	Democratic People's
Darussalam	Republic of Korea	Herzegovina	Moldova	State of)	Nigeria	Republic of Korea
Canada	Romania ^e	Botswana	Russian	Cabo Verde	Pakistan	Democratic Republic
Chile	Saudi Arabia	Brazil	Federation	Cambodia	Papua New	of the Congo
Croatia	Singapore	Bulgaria	Serbia	Cameroon	Guinea	Eritrea
Cyprus	Slovakia	China	South Africa	Comoros	Philippines	Ethiopia
Czechia	Slovenia	Colombia	Suriname	Congo	Samoa	Gambia
Denmark	Spain	Costa Rica	Thailand	Côte d'Ivoire	Sao Tome and	Guinea
Estonia	Sweden	Cuba	Türkiye	Djibouti	Principe	Guinea-Bissau
Finland	Switzerland	Dominican	Turkmenistan	Egypt	Senegal	Liberia
France	Taiwan Province	Republic		El Salvador	Solomon Islands	Madagascar
Germany	of China	Ecuador		Eswatini	Sri Lanka	Malawi
Greece	Trinidad and	Equatorial Guinea		Ghana	State of Palestine	Mali
Hong Kong SAR ^d	Tobago	Fiji		Haiti	Tajikistan	Mozambique
Hungary	United Arab	Gabon		Honduras	Timor-Leste	Niger
Iceland	Emirates	Georgia		India	Tunisia	Rwanda
Ireland	United Kingdom	Guatemala		Indonesia	Ukraine	Sierra Leone
Israel	United States	Guyana		Iran (Islamic	United Republic	Somalia
Italy	Uruguay	Iraq		Republic of)	of Tanzania	South Sudan
Japan		Jamaica		Kenya	Uzbekistan	Sudan
Kuwait		Jordan		Kiribati	Vanuatu	Syrian Arab
Latvia		Kazakhstan		Kyrgyzstan	Viet Nam	Republic
Lithuania		Libya		Lao People's	Zimbabwe	Togo
Luxembourg		Malaysia		Democratic		Uganda
Malta		Maldives		Republic		Yemen
Netherlands		Mauritius		Lebanon ^b		Zambia ^b

Source: World Bank, Country classification by income (https://datahelpdesk.worldbank.org/knowledgebase/articles/906519-world-bank-country-and-lending-groups).

Note: Venezuela (Bolivarian Republic of) has been temporarily unclassified in July 2021 pending release of revised national accounts statistics.

- a Economies systematically monitored for the World Economic Situation and Prospects report, based on World Bank country classifications by income.
- b Indicates the country has been shifted downward by one category from previous year's classification.
- c Indicates the country has been shifted upward by one category from previous year's classification.
- d Special Administrative Region of China.



ELIGIBILITY CRITERIA & VERIFICATION

Individuals* are eligible for an international pricing adjustment if they meet the following criteria:

Applic	ant is a permanent resident of a Tier 2 OR Tier 3 country, AND			
Payment is being made with:				
	Personal funds, OR			
	Company funds AND company size < 500 and headquartered in a Tier 2 or Tier 3			
	country, OR			
	A combination of the above two options			

If an individual meets the eligibility criteria, they must be verified by completing the ILFI International Pricing Verification Form. Instructions for redeeming the ILFI International Pricing Adjustment will be emailed upon verification. Verification is required once per calendar year.

Complete the Tier 2 verification form or Tier 3 verification form to receive the adjustment:

TIER 2 VERIFICATION FORM

TIER 3 VERIFICATION FORM

*ILFI's international pricing policy applies to individuals only, however non-profit organizations based in Tier 2 and Tier 3 countries may be considered on a case by case basis. Submit inquiries to membership@living-future.org.

TERMS AND CONDITIONS

An ILFI International Pricing Adjustment Coupon ("Coupon") is redeemable only by the verified individual. The Coupon cannot be combined with any other discounts or offers. Coupons may be applied solely toward purchases of ILFI memberships, online educational content, and online conferences only. The Coupon has no cash value and may not be shared, transferred, reassigned, disclosed or published in any way. ILFI will not honor any Coupon for redemption if the individual has not in actuality met the eligibility requirements outlined by this International Pricing Policy, as determined in ILFI's sole and absolute discretion. Only one Coupon may be used per verified individual. Coupons may not be applied retroactively to any purchases. Coupons are valid from the date you receive the Coupon, until the expiration stated on the Coupon, unless canceled earlier in accordance with these Terms and Conditions. Coupon eligibility must be confirmed annually. ILFI may modify, cancel or discontinue its Coupon program at any time and ILFI will not be liable to you for any such modification, cancellation or discontinuation. Additional terms and conditions may apply to your purchase and use of the ILFI



membership, products or services purchased using a Coupon. You will be required to pay any applicable sales or other tax related to the use of the Coupon. If you cancel any membership, product or service using a Coupon, you will receive no more than the amount you actually paid towards your purchase price. Coupons are void where restricted or prohibited by law. Any use of a Coupon not consistent with these terms shall be treated as a material breach of these Terms and Conditions. ILFI reserves the right to terminate access to ILFI purchases at any time should a material breach occur. These Terms and Conditions will be governed by and construed in accordance with the laws of the State of Washington, USA, excluding Washington conflict of law rules. THE EXCLUSIVE VENUE FOR ANY DISPUTE ARISING UNDER OR RELATING TO THESE TERMS AND CONDITIONS SHALL BE A STATE OR FEDERAL COURT LOCATED IN KING COUNTY, WASHINGTON. YOU AND ILFI CONSENT TO THE PERSONAL JURISDICTION OF THESE COURTS, AND WAIVE ANY CLAIM OR DEFENSE THAT SUCH COURTS LACK PERSONAL JURISDICTION OR THAT VENUE IN SUCH COURTS IS AN INCONVENIENT FORUM.



[TIER 2 Verification Form to be built in Form Assembly]

ILFI International Pricing Verification: Tier 2

Read the current <u>ILFI International Pricing Policy</u> in full prior to starting the eligibility verification process for the definition of Tier 2.

Complete the form below to verify eligibility for a Tier 2 pricing adjustment to Living Future student or professional membership, online education, and online conferences based on the economic classification of the country of residence and funding source. Upon verification, instructions for redeeming pricing adjustment will be delivered via email.

Contact Information

- First Name
- 2. Last Name
- 3. Email Address
- 4. Phone Number

Verification of Tier 2 Eligibility Criteria

- 1. I am applying for international pricing adjustment as a:
 - a. Student
 - b. Professional
- 2. Country of permanent residence
 - a. [Pick list of countries in Form Assembly]
- 3. Payment is being made with:
 - a. Personal funds
 - b. Company funds
 - i. [Company name]
 - ii. [Company size]
 - iii. [Company headquarters country]
 - c. Combination of personal and company funds
 - i. [Company name]
 - ii. [Company size]
 - iii. [Company headquarters country]

ILFI International Pricing Terms and Conditions



THIS IS A LEGAL AGREEMENT BETWEEN YOU AND ILFI. PLEASE REVIEW. DO NOT ACCEPT THE TERMS AND CONDITIONS OF THE ILFI INTERNATIONAL PRICING ADJUSTMENT COUPON UNLESS YOU AGREE TO THESE TERMS AND CONDITIONS. BY SIGNING BELOW, YOU ACKNOWLEDGE AND AGREE THAT: (i) YOU HAVE REVIEWED THESE TERMS AND CONDITIONS; AND (ii) YOU AGREE TO BE BOUND BY THESE TERMS AND CONDITIONS.

An ILFI International Pricing Adjustment Coupon ("Coupon") is redeemable only by the verified individual. The Coupon cannot be combined with any other discounts or offers. Coupons may be applied solely toward purchases of ILFI memberships, online educational content, and online conferences only. The Coupon has no cash value and may not be shared, transferred, reassigned, disclosed or published in any way. ILFI will not honor any Coupon for redemption if the individual has not in actuality met the eligibility requirements outlined by this International Pricing Policy, as determined in ILFI's sole and absolute discretion. Only one Coupon may be used per verified individual. Coupons may not be applied retroactively to any purchases. Coupons are valid from the date you receive the Coupon, until the expiration stated on the Coupon, unless cancelled earlier in accordance with these Terms and Conditions. Coupon eligibility must be confirmed annually. ILFI may modify, cancel or discontinue its Coupon program at any time and ILFI will not be liable to you for any such modification, cancellation or discontinuation. Additional terms and conditions may apply to your purchase and use of the ILFI membership, products or services purchased using a Coupon. You will be required to pay any applicable sales or other tax related to the use of the Coupon. If you cancel any membership, product or service using a Coupon, you will receive no more than the amount you actually paid towards your purchase price. Coupons are void where restricted or prohibited by law. Any use of a Coupon not consistent with these terms shall be treated as a material breach of these Terms and Conditions. ILFI reserves the right to terminate access to ILFI purchases at any time should a material breach occur. These Terms and Conditions will be governed by and construed in accordance with the laws of the State of Washington, USA, excluding Washington conflict of law rules. THE EXCLUSIVE VENUE FOR ANY DISPUTE ARISING UNDER OR RELATING TO THESE TERMS AND CONDITIONS SHALL BE A STATE OR FEDERAL COURT LOCATED IN KING COUNTY, WASHINGTON. YOU AND ILFI CONSENT TO THE PERSONAL JURISDICTION OF THESE COURTS, AND WAIVE ANY CLAIM OR DEFENSE THAT SUCH COURTS LACK PERSONAL JURISDICTION OR THAT VENUE IN SUCH COURTS IS AN INCONVENIENT FORUM.

I agree that the information I have provided is true and accurate and agree to the terms and conditions of this agreement.

By typing your full name and entering the date below, you are accepting the terms and conditions of the ILFI International Pricing Policy.

[Electronic Signature] [Date]



[TIER 2 Email to be drafted and auto delivered via FormAssembly]

ILFI International Pricing Verification

Thank you for verifying your eligibility for the **TIER 2** international pricing adjustment as per the **ILFI International Pricing Policy**.

To redeem the pricing adjustment, please enter the following code at checkout:

Living Future Membership

• Student Membership: ST22023_9aF3fj

Professional Membership: T22023_9aF3fj

Living Future Education Online Courses: T22023_9aF3fj

ILFI Online Conferences: T22023_9aF3fj

Important:

- The code is valid for the current calendar year and expires December 31, 2023.
- Individuals must re-verify their eligibility each calendar year.
- Codes may not be shared and ILFI reserves the right to revoke access at any time. Follow
 the agreed terms and conditions for using the ILFI International Pricing Adjustment
 Coupon.

ILFI International Pricing Terms and Conditions

An ILFI International Pricing Adjustment Coupon ("Coupon") is redeemable only by the verified individual. The Coupon cannot be combined with any other discounts or offers. The Coupon may not be shared, reassigned, or published in any way. It is FRAUD to share the Coupon or present the Coupon for redemption if the individual has not in actuality met the eligibility requirements outlined by ILFI in its International Pricing Policy. Any Coupon use not in accordance with ILFI's terms and conditions shall be treated as a material breach of ILFI's terms and conditions. ILFI reserves the right to terminate access to ILFI purchases at any time should any such material breach occur. ILFI's full terms and conditions regarding use of ILFI's International Pricing Policy

Adjustment Coupon are accessible via the following link: *ILFI International Pricing Policy*

Kind regards,

The International Living Future Institute



[TIER 3 verification form to be built in Form Assembly]

ILFI International Pricing Verification: Tier 3

Read the current <u>ILFI International Pricing Policy</u> in full prior to starting the eligibility verification process for the definition of Tier 3.

Complete the form below to verify eligibility for a Tier 3 pricing adjustment to Living Future student or professional membership, online education, and online conferences based on the economic classification of the country of residence and funding source. Upon verification, instructions for redeeming pricing adjustment will be delivered via email.

Contact Information

- 5. First Name
- 6. Last Name
- 7. Email Address
- 8. Phone Number

Verification of Tier 3 Eligibility Criteria

- 4. I am applying for international pricing adjustment as a:
 - a. Student
 - b. Professional
- 5. Country of permanent residence
 - a. [Pick list of countries in Form Assembly]
- 6. Payment is being made with:
 - a. Personal funds
 - b. Company funds
 - i. [Company name]
 - ii. [Company size]
 - iii. [Company headquarters country]
 - c. Combination of personal and company funds
 - i. [Company name]
 - ii. [Company size]
 - iii. [Company headquarters country]

ILFI International Pricing Terms and Conditions



THIS IS A LEGAL AGREEMENT BETWEEN YOU AND ILFI. PLEASE REVIEW. DO NOT ACCEPT THE TERMS AND CONDITIONS OF THE ILFI INTERNATIONAL PRICING ADJUSTMENT COUPON UNLESS YOU AGREE TO THESE TERMS AND CONDITIONS. BY SIGNING BELOW, YOU ACKNOWLEDGE AND AGREE THAT: (i) YOU HAVE REVIEWED THESE TERMS AND CONDITIONS; AND (ii) YOU AGREE TO BE BOUND BY THESE TERMS AND CONDITIONS.

An ILFI International Pricing Adjustment Coupon ("Coupon") is redeemable only by the verified individual. The Coupon cannot be combined with any other discounts or offers. Coupons may be applied solely toward purchases of ILFI memberships, online educational content, and online conferences only. The Coupon has no cash value and may not be shared, transferred, reassigned, disclosed or published in any way. ILFI will not honor any Coupon for redemption if the individual has not in actuality met the eligibility requirements outlined by this International Pricing Policy, as determined in ILFI's sole and absolute discretion. Only one Coupon may be used per verified individual. Coupons may not be applied retroactively to any purchases. Coupons are valid from the date you receive the Coupon, until the expiration stated on the Coupon, unless cancelled earlier in accordance with these Terms and Conditions. Coupon eligibility must be confirmed annually. ILFI may modify, cancel or discontinue its Coupon program at any time and ILFI will not be liable to you for any such modification, cancellation or discontinuation. Additional terms and conditions may apply to your purchase and use of the ILFI membership, products or services purchased using a Coupon. You will be required to pay any applicable sales or other tax related to the use of the Coupon. If you cancel any membership, product or service using a Coupon, you will receive no more than the amount you actually paid towards your purchase price. Coupons are void where restricted or prohibited by law. Any use of a Coupon not consistent with these terms shall be treated as a material breach of these Terms and Conditions. ILFI reserves the right to terminate access to ILFI purchases at any time should a material breach occur. These Terms and Conditions will be governed by and construed in accordance with the laws of the State of Washington, USA, excluding Washington conflict of law rules. THE EXCLUSIVE VENUE FOR ANY DISPUTE ARISING UNDER OR RELATING TO THESE TERMS AND CONDITIONS SHALL BE A STATE OR FEDERAL COURT LOCATED IN KING COUNTY, WASHINGTON. YOU AND ILFI CONSENT TO THE PERSONAL JURISDICTION OF THESE COURTS, AND WAIVE ANY CLAIM OR DEFENSE THAT SUCH COURTS LACK PERSONAL JURISDICTION OR THAT VENUE IN SUCH COURTS IS AN INCONVENIENT FORUM.

I agree that the information I have provided is true and accurate and agree to the terms and conditions of this agreement.

By typing your full name and entering the date below, you are accepting the terms and conditions of the ILFI International Pricing Policy.

[Electronic Signature] [Date]



[TIER 3 Email to be drafted and auto delivered via FormAssembly]

ILFI International Pricing Verification

Thank you for verifying your eligibility for the **TIER 3** international pricing adjustment as per the **ILFI International Pricing Policy**.

To redeem the Tier 3 pricing adjustment, please enter the following code at checkout:

Living Future Membership

- Student Membership: ST32023_m8pKqA
- Professional Membership: T32023_m8pKqA

Living Future Education Online Courses: T32023_m8pKqA

 Note: Price adjusted by 99% with 1% of education fees charged at checkout due to system requirements.

ILFI Online Conferences: T32023_m8pKqA

Important:

- The code is valid for the current calendar year and expires December 31, 2023.
- Individuals must re-verify their eligibility each calendar year.
- Codes may not be shared and ILFI reserves the right to revoke access at any time. Follow
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Adjustment Coupon are accessible via the following link: *ILFI International Pricing Policy*

Kind regards,

The International Living Future Institute



[FOR INTERNAL USE]

TECHNICAL IMPLEMENTATION NOTES

Absorb constraint

- Absorb must charge minimum 1 cent to trigger automatic synching with Salesforce (otherwise requires a manual workflow)
- Minimum credit card charge requirement (\$0.30) and credit card fees (2.2% of charge) = \$0.35 minimum payment
- 99% discount → lowest priced item @ \$35, charge for Tier 3 = \$0.35
- Membership constraint
 - Non profit manual verification to confirm eligibility on a case by case basis
 - One coupon code for each individual membership tier with exact dollar value
 - Students
 - Professionals
 - Student code will not limit the purchase of corporate membership, acceptable risk
- Form Assembly constraint
 - No "smart" form or emails
 - No conditional fields that trigger different emails
 - One verification form, one email
 - Doing two forms Tier 2 and Tier 3, each will have an email autoresponder set up with the tier-specific coupon code
- Coupon set up
 - All must have expiration date for 12/31/2023
 - Coupon naming convention: Tier Level Year_Random

	Tier 2	Tier 3
Student membership (\$50)	\$25 ST22023_9aF3fj	\$0 ST32023_m8pKqA
Professional membership (\$100)	\$50 T22023_9aF3fj	\$0 T32023_m8pKqA
Online Education	50% T22023_9aF3fj	99% T32023_m8pKqA
Events	50% T22023_9aF3fj	100% T32023_m8pKqA



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[FOR INTERNAL USE]	

POLICY MAINTENANCE NOTES

- Revisit policy in Nov/Dec and optimize or edit as needed for following year policy
 - Get feedback from membership, education, and events teams
 - o Check UN info for updates to the International Pricing Tiers section
- New codes established at start of new year
 - Update membership, education, and events coupons
 - Update form emails with new codes
- Manually audit minimum 20 random accounts (10 Tier 1, 10 Tier 2) to ensure proper use and see if any patterns of misuse emerge
- Update policy and publish
 - Include any optimizations and policy changes
 - o Update document title with year number